

**AusImm**

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**CELEBRATING**

**125**

**YEARS**

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**PARTNERSHIP PROSPECTUS**

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# AusIMM

CELEBRATING  
**125**  
YEARS

In 2018 the **Australasian Institute of Mining and Metallurgy (AusIMM)** celebrates its **125th anniversary**. To recognise this extraordinary milestone an exciting program of events, celebrations and activities is being developed with involvement from industry leaders from across Australia, New Zealand and internationally.

A partnership with **AusIMM** during our **125 year anniversary** signifies support of our rich history, where we are today as the trusted voice and peak body for professionals in the resources sector and a true commitment to the future success and prosperity of the Australian resources sector.

**AusIMM** views each of its partnerships as a unique opportunity to engage, promote and support your organisation.

**AusIMM** regularly communicates with a highly engaged and enthusiastic network in the resources sector and is in a position to offer partners direct access to the sector's current and future leaders and innovators.

The Australasian Institute of Mining Engineers – inaugural meeting 1893, Adelaide



# BENEFITS OF PARTNERING

## REACH

A global audience of **more than 25,000** industry professionals, giving you increased brand exposure.

## SHOWCASE

Your thought leadership to an audience of future clients with presentation and speaking opportunities, networking and social events.

## MEET

Thousands of potential clients throughout a variety of networking and social events. Educate an engaged and relevant audience about your services and products.

## INFLUENCE

Purchase decision-making by developing meaningful connections with viable prospects and creating a lasting impression that will have your business front of mind.

## ALIGN

Your brand with the trusted voice of professionals in the resources sector and other important industry partners.

*With a range of opportunities - from networking, branding and lead generation to accessing the sectors current and future leaders - we can tailor a bespoke package to suit your business objectives.*



## HIGHLIGHTS OF THE PROGRAM

- Official launch of anniversary activities in **Adelaide** in **April 2018**
- An **anniversary roadshow** visiting locations in Australia and New Zealand exploring the past, present and future of the sector
- A series of **125 anniversary themed events** held throughout Australia, New Zealand and internationally
- **Commemorative edition** of the AusIMM Bulletin
- A dedicated **website and media campaign** focusing on key milestones and the stories of resources professionals past and present
- The '125 faces' web feature, celebrating 125 of the influential and inspiring people of the resources industry
- The presidential gala dinner with special guests and key VIPs

# LEVELS OF PARTNERSHIP

## **SIGNATURE PARTNER – TAILORED**

The highest level of partnership with guaranteed exclusivity in your category. Signature partners are entitled to exclusive perks, receiving the full list of benefits available and the opportunity to tailor a bespoke package to suit your business objectives. Elevate your organisation's marketing initiatives and increase visibility through this high impact program.

## **ANNIVERSARY PARTNER – \$75K**

As an anniversary partner you can participate in all of the year long program of events and activities. Receive a full suite of benefits and take advantage of the range of opportunities available from networking, branding to generating leads.

## **NETWORKING PARTNER – \$50K**

As a networking partner you are guaranteed visibility across our networking events including the anniversary roadshow, anniversary launch and gala dinner. A multitude of unique opportunities to meet with your industry, make business contacts and talk with decision makers from around the world.

## **LOCATION PARTNER – \$10K (per location)**

Choose one or several locations on the anniversary roadshow and build your program to engage with a specific network in the resources sector.

## **SUPPORTING PARTNER – \$5K**

As a supporting partner you will be recognised on our 125 year website and acknowledged at the anniversary roadshow.

## PARTNERSHIP PACKAGES

BENEFITS	SIGNATURE (POA)	ANNIVERSARY (\$75K)	NETWORKING (\$50K)	LOCATION (\$10K per location)	SUPPORTING (\$5K)
Formal recognition as the only signature partner in your category on the 125 year website sponsorship page (logo plus 300 words and web link) and trade and social media announcement	✓				
Your logo on event invitations	✓	✓	✓	For your location	
Logo on the 125 year website plus 200 words and web link		✓	✓		
Opportunity to contribute as a panellist during the 125 year anniversary roadshow	✓				
Opportunity to nominate your leaders to be profiled in the '125 faces' web feature	✓	✓			
VIP event invitations to all roadshow locations	✓	✓	✓	For your location	
Gala dinner headline sponsor including complimentary table of 10	✓				
Formal acknowledgment during roadshow opening speeches	✓	✓			
VIP tickets to the presidential gala dinner and formal acknowledgement at the presidential dinner	✓	✓			
Brand exposure – logo on promotional material such as website, emails, social media and at events	✓	✓	✓	For your location	
Feature article in the commemorative edition of our magazine – AusIMM Bulletin	✓				
Full page advertisement in one edition of AusIMM Bulletin in 2018	✓				
Feature article in the online version of the Bulletin	✓	✓			
Banner and brochure stand or registration desk drop at the anniversary roadshow locations	✓	✓	✓	For your location	
List of attendees provided before anniversary roadshow	✓	✓	✓		
Logo on the 125 year website and acknowledgment at anniversary roadshow					✓

A decorative background featuring a topographic map with white contour lines on a dark blue field, located in the upper half of the page.

## CONTACT

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